

Communication – How to become Famous? Smart Green Island Makeathon 2026

24.02.2026 – 28.02.2026



**SMART
GREEN
ISLAND**

ITQ

competence in mechatronics
software and systems engineering

Communication

- Social Media Approach
- Before/during/after the Event

The Event – 4 Full Days of MAKEATHON

Smart Green Island Makeathon 2026

- Communication
 - Use our Mattermost Channel for the whole Communication



Mattermost

[SGI MAKEATHON 2026 Mattermost Channel](#)



JOIN US NOW!

The Event – 4 Full Days of MAKEATHON

Smart Green Island Makeathon 2026

- Communication with all Participants, Sponsors and Partners
 - Please join our WhatsApp Community and you will receive Messages/Latest News through this Channel



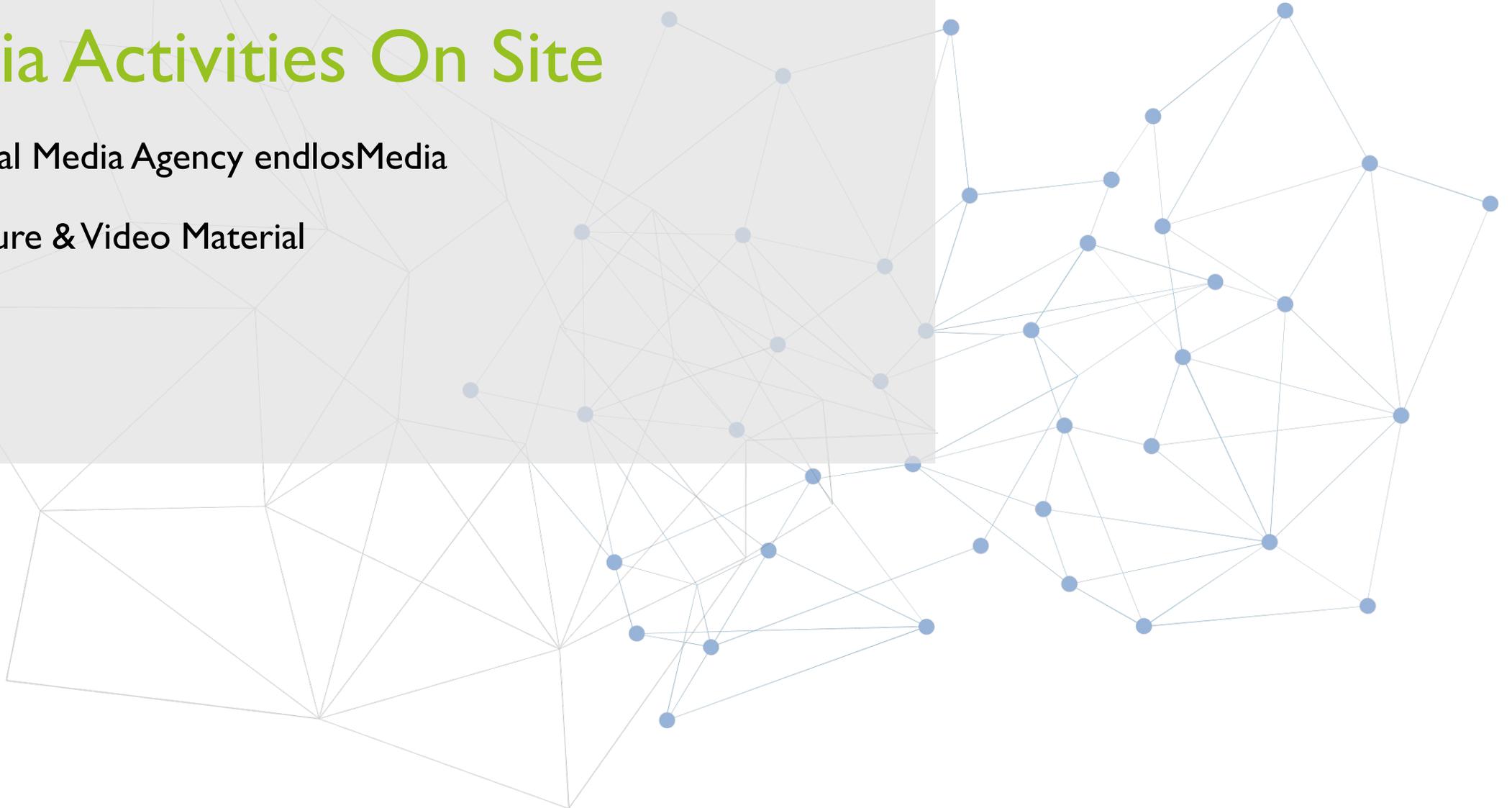
SGI MAKEATHON 2026 WhatsApp Community



JOIN US NOW!

Media Activities On Site

- Social Media Agency endlosMedia
- Picture & Video Material



Our Social Media Agency

Smart Green Island Makeathon 2026

- ITQ GmbH and our agency endlosMedia will produce Photos & Videos On Site every day
- Creation of 2 Aftermovies (Short/Long Version) for the Final Presentation and Promotion



Jacob Summa
Movie Maker



Fidel Kazman
Photographer



PLEASE NOTE:

**We will produce
Social Media Content for YOU!
Feel free to use it on your own
SOCIAL MEDIA CHANNELS!**



Picture & Video Material

Smart Green Island Makeathon 2026

- Picture & Video Material
 - We will provide you with all MAKEATHON Pictures & Videos during the 4 days
 - We will send you a Google-Drive Link via Mattermost & WhatsApp
 - You are also welcome to share your Pictures & Videos per day with us



JUST HAVE A LOOK!

Social Media Channels



Social Media

Communication Channels

- **Be up-to-date** through our **Social Media Channels**
- **Like, share and post** what you are doing to the world!
- Use our **ITQ GmbH Communication Channels**
- Are you already a **Fan or Member of our Social Media World???**
- **Join us! Like us!** And be part of our **SOCIAL MEDIA NETWORK COMMUNITY**

Social Media



ITQ GmbH Communication Channels



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[@smartgreenisland](https://www.instagram.com/smartgreenisland)
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[@smartgreenisland](https://www.tiktok.com/@smartgreenisland)



[@youtube.com/user/ITQInfo](https://www.youtube.com/user/ITQInfo)

Social Media



ITQ GmbH Communication Channels





Social Media

#Hashtags Smart Green Island Makeathon 2026

Please **ALWAYS USE OUR #HASHTAGS** to get most **ATTENTION**:

#smartgreenisland

#makeathon2026

#itqgmbh

Additionally use:

#innovation #dosomething #socialentrepreneurship #engineeringstudent

Use the Social Media Links of our Sponsors and Partners as well!

Publication Guidelines

Communication

- **USE ONLY ROYALTY-FREE IMAGES & MUSIC**
- **STATE any IMAGE RIGHTS in your Presentation or Movies**
- **ALL Presentations – submitted to ITQ/Sponsors –
Need full Author Permission as will be used in our Communication!**

Smart Green Island Makeathon Sponsors



Platinum



Sponsoring Level



Gold



Silver



Bronze



Universities, Institutions and Vocational Schools





SMART GREEN ISLAND MAKEATHON 2026