SMART GREEN TUNISIA MAKEATHON 2019
SMART GREEN TUNISIA MAKEATHON 2019

21.-24.09.2019, Tunis | Tunisia

Location: Laico Hotel, Escale Room, Avenue Mohamed 5, Tunis 1001, Tunisia
The Event – 4 Full of Days MAKEATHON

- **Start:** Saturday, 21.09.2019 – 08:00
  Laico Hotel, Escale Room, Avenue Mohamed 5, Tunis 1001, Tunisia

- Be punctual at 8.00 clock at the Laico Hotel

- Laico Hotel is informed Entree password: “MAKEATHON”

- Our SMART GREEN TUNISIA Team Member are waiting for you outside

- Registration will take part in front of the Escale Room

- Casual Dresscode: SMART GREEN TUNISIA T-Shirts for everybody

- **End:** Tuesday, 24.02.2019 – 18:30
The Event – 4 Full of Days MAKEATHON

- Food & Drinks provided all days
- A lot of hardware
- Different MAKEATHON Challenges
- Be creative during the days, fun time in the nights
- Meet students from different countries and disciplines
- Networking around the MAKEATHON and the Afric´Up Congress
**Communication**

- Use our Slack Channel for the whole communication

https://bit.ly/2m0Sz03

**JOIN US NOW!**
Checklist

Please bring the following things on your trip to Gran Canaria:

• Motivation

• Punctuality

• Laptop

• Identity Card

• Motivation
<table>
<thead>
<tr>
<th>Time</th>
<th>Topic</th>
<th>Who</th>
<th>Responsible</th>
</tr>
</thead>
<tbody>
<tr>
<td>08:00 – 09:30</td>
<td>Registration of Participants</td>
<td>All</td>
<td>SGTM Team</td>
</tr>
<tr>
<td>09:30 – 09:45</td>
<td>Opening Ceremony Speech</td>
<td>TPM S.A</td>
<td>Mr. Skander Haddar</td>
</tr>
<tr>
<td>09:45 – 10:30</td>
<td>Welcome Speech</td>
<td>ITQ GmbH</td>
<td>Mr. Anis KossentiniMr. Stefan Zombori</td>
</tr>
<tr>
<td></td>
<td>- Introduction</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Presentation of all Coaches and Partners</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Education 4.0 Activities</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10:30 – 11:30</td>
<td>Why SMART GREEN TUNISIA MAKEATHON?</td>
<td>SGTM Committee</td>
<td>Mr. Anis KossentiniMrs. Hajer Mahjoub</td>
</tr>
<tr>
<td></td>
<td>- Idea and Concept</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Team Overview</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Agenda</td>
<td></td>
<td></td>
</tr>
<tr>
<td>11:30 – 11:45</td>
<td>Coffee Break</td>
<td>All</td>
<td>All</td>
</tr>
<tr>
<td>Time</td>
<td>Topic</td>
<td>Who</td>
<td>Responsible</td>
</tr>
<tr>
<td>------------</td>
<td>------------------------------------------------------------------------</td>
<td>---------------</td>
<td>------------------------------</td>
</tr>
<tr>
<td>11:45 – 13:00</td>
<td>Industry Challenges within the following topics:</td>
<td>ITQ GmbH</td>
<td>Mr. Stefan Zombori</td>
</tr>
<tr>
<td></td>
<td>- Smart Mobility</td>
<td></td>
<td>Mr. Benedikt Soballa</td>
</tr>
<tr>
<td></td>
<td>- Robotics</td>
<td></td>
<td>Mr. Anis Kossentini</td>
</tr>
<tr>
<td></td>
<td>- IoT</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Smart City</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Artificial Intelligence</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Smart Green Technology</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Smart Health</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Time</td>
<td>Topic</td>
<td>Who</td>
<td></td>
</tr>
<tr>
<td>--------------</td>
<td>----------------------------------------------------------------------</td>
<td>---------</td>
<td></td>
</tr>
<tr>
<td>13:00 – 14:00</td>
<td>Lunch</td>
<td>All</td>
<td></td>
</tr>
<tr>
<td>14:00 – 15:00</td>
<td>Speed Dating with Challenge Representatives</td>
<td></td>
<td>Finding a Team</td>
</tr>
<tr>
<td>15:00 – 16:30</td>
<td>Brainstorming</td>
<td></td>
<td>Definition of Ideas</td>
</tr>
<tr>
<td>16:30 – 16:45</td>
<td>Coffee Break</td>
<td>All</td>
<td></td>
</tr>
<tr>
<td>16:45 – 18:30</td>
<td>Working on the Ideas and preparing the Project Presentations</td>
<td>Teams</td>
<td></td>
</tr>
<tr>
<td>18:30 – 19:00</td>
<td>Team Picture and Group Picture Session</td>
<td>All</td>
<td></td>
</tr>
<tr>
<td>19:00</td>
<td>Event closing</td>
<td>All</td>
<td></td>
</tr>
<tr>
<td>Time</td>
<td>Topic</td>
<td>Who</td>
<td></td>
</tr>
<tr>
<td>--------------</td>
<td>-----------------------------------------------------</td>
<td>--------</td>
<td></td>
</tr>
<tr>
<td>09:00 – 09:30</td>
<td>Day Planning &amp; Breakfast</td>
<td>All</td>
<td></td>
</tr>
<tr>
<td>09:30 – 11:00</td>
<td>Team &amp; Idea or Project Presentation</td>
<td>Teams</td>
<td></td>
</tr>
<tr>
<td>11:00 – 13:00</td>
<td>Developing Prototypes</td>
<td>Teams</td>
<td></td>
</tr>
<tr>
<td><strong>13:00 – 14:00</strong></td>
<td><strong>Lunch (Networking and Exchange of Ideas)</strong></td>
<td><strong>All</strong></td>
<td></td>
</tr>
<tr>
<td>14:00 – 19:00</td>
<td>Developing Prototypes</td>
<td>Teams</td>
<td></td>
</tr>
<tr>
<td>19:00 – 20:00</td>
<td>Short Team Presentation of current Project Status</td>
<td>All</td>
<td></td>
</tr>
<tr>
<td><strong>20:00 – 21:00</strong></td>
<td><strong>Dinner</strong></td>
<td><strong>All</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Nonstop</strong></td>
<td>Developing Prototypes &amp; Preparing Final Presentation</td>
<td><strong>Teams</strong></td>
<td></td>
</tr>
</tbody>
</table>
# Day 3         23.09.2019          09:00-22:00      Laico Hotel      Escale Room

<table>
<thead>
<tr>
<th>Time</th>
<th>Topic</th>
<th>Who</th>
</tr>
</thead>
<tbody>
<tr>
<td>09:00 – 10:00</td>
<td>Day Planning &amp; Breakfast</td>
<td>Tutors &amp; Teams</td>
</tr>
<tr>
<td><strong>10:00 – 10:30</strong></td>
<td>Meeting of Team Representatives</td>
<td>Teams</td>
</tr>
<tr>
<td>10:30 – 11:00</td>
<td>Preparing the Teams for their Final Presentation - How to structure your pitch?</td>
<td>Mr. Stefan Zombori</td>
</tr>
<tr>
<td>11:00 – 13:00</td>
<td>Developing Prototypes</td>
<td>Teams</td>
</tr>
<tr>
<td><strong>13:00 – 14:00</strong></td>
<td>Lunch</td>
<td>All</td>
</tr>
<tr>
<td>14:00 – 21:00</td>
<td>Finalizing Prototypes and Presentations</td>
<td>Teams</td>
</tr>
<tr>
<td><strong>21:00-22:00</strong></td>
<td>Event Closing and Dinner</td>
<td>All</td>
</tr>
<tr>
<td>Time</td>
<td>Topic</td>
<td>Who</td>
</tr>
<tr>
<td>--------------</td>
<td>----------------------------------------------------------------------</td>
<td>----------------</td>
</tr>
<tr>
<td>09:30 – 09:45</td>
<td>Day Planning &amp; Coffee</td>
<td>All</td>
</tr>
<tr>
<td>09:45 – 11:00</td>
<td>Public Prototype Exposition and Networking around Afric´Up</td>
<td>All</td>
</tr>
<tr>
<td></td>
<td>- Impression of Afric´Up Congress</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Preparation of each Team for the Final Pitch</td>
<td></td>
</tr>
<tr>
<td>11:00 – 13:00</td>
<td>Estimated Exposition of the prototypes for African Ministers</td>
<td>Teams</td>
</tr>
<tr>
<td></td>
<td>- Afric´Up Delegation Tour</td>
<td></td>
</tr>
<tr>
<td>13:00 – 14:00</td>
<td>Lunch</td>
<td>All</td>
</tr>
<tr>
<td>13:45 – 14:00</td>
<td>Introduction and Exchange of Jury Members</td>
<td>Jury Members</td>
</tr>
<tr>
<td></td>
<td>- ITQ GmbH</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Orange Tunisie</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- EL SPACE</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Fond Bamboo Capital</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Deloitte Digital Africa</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- UCLG Africa</td>
<td></td>
</tr>
<tr>
<td>Time</td>
<td>Topic</td>
<td>Who</td>
</tr>
<tr>
<td>------------------</td>
<td>------------------------------------------------------------------------</td>
<td>----------------------------</td>
</tr>
<tr>
<td>14:00 – 15:15</td>
<td>Final Pitches in front of our Jury Members</td>
<td>Teams</td>
</tr>
<tr>
<td>15:15 – 15:30</td>
<td>Discussing the winning Teams within the Jury Members</td>
<td>Jury Members</td>
</tr>
<tr>
<td>15:30 – 15:45</td>
<td>Announcement of the 3 winning Teams for the Final Pitch</td>
<td>All</td>
</tr>
<tr>
<td></td>
<td>- In front of all Participants</td>
<td></td>
</tr>
<tr>
<td>15:45 – 18:30</td>
<td>Networking around Afric´Up</td>
<td>All</td>
</tr>
<tr>
<td>16:00 – 16:45</td>
<td>Afric´Up - ITQ Keynote during Panel 5</td>
<td>Mr. Felix Rhöse</td>
</tr>
<tr>
<td></td>
<td>„Smart City challenges for the continent through African Startups“</td>
<td></td>
</tr>
<tr>
<td>19:30 – 22:30</td>
<td>Afric´Up Cocktail Dinner and Award Ceremony</td>
<td>Winning Teams &amp; Orga Members</td>
</tr>
<tr>
<td></td>
<td>- Shuttle Service from Laico Hotel to Carthage</td>
<td></td>
</tr>
<tr>
<td>22:30</td>
<td>Afric´Up Networking Event</td>
<td>Winning Teams &amp; Orga Members</td>
</tr>
</tbody>
</table>
Location

**21.-24.09.2019**, Tunis | Tunisia

**Location:** Laico Hotel, Escale Room, Avenue Mohamed 5, Tunis 1001, Tunisia
Laico Hotel Tunis
100 EXHIBITION STANDS “TENT”
- 100 Box For Startups

18 EXHIBITION STANDS “LOBBY”
- 07 Premium Stand (3x2=6m²)
- 05 Gold Stand (4x2=8m²)
- 01 Sponsor Stand (4x4=16m²)
- 05 Platinium Stand (3x3=9m²)

17 EXHIBITION STANDS “MEZZANINE”
- 04 Premium Stand (3x2=6m²)
- 05 Gold Stand (4x2=8m²)
- 05 Panoramic Stand (4x3=12m²)
- 01 Sponsor Stand
- 02 Digital Stand (4x2=8m²)
EXHIBITION HALL 3: TENT

STARTUP STAND

Structure: Wood structure dressed in Vinyl, Accessoires: 1 Stool

2 000 TND
750 USD
Communication Channels

- Be up to date through our Social Media Channels

- Like, share and post what you are doing to the world!

- Use our Communication Channels ITQ GmbH / Smart Green Tunisia Makeathon

- Are you already a fan or member of our Social Media World??

- Join us! Like us! And be part of our NETWORK COMMUNITY
Use our Communication Channels ITQ GmbH / Smart Green Tunisia Makeathon

@Make Links to this partners:

ITQ GmbH, Afric'Up, Tunisie Place de Marché, IEEE Sup'Com Student Branch, Developer Circles from Facebook, Orange Tunisie, EL SPACE, IEEE Advancing Technology for Humanity
Communication Channels

- Be up to date through our Social Media Channels

- Like, share and post what you are doing to the world!

- Use our Communication Channels ITQ GmbH / Smart Green Tunisia Makeathon

- # Use Hashtags:

  #SMART #GREEN #TUNISIA #MAKEATHON #ITQ #AFRICUP #SMARTAFRICA #INNOVATION #EDUCATION #SMARTGREENISLAND #INNOVATIVE #ORANGE #ELSPACE #AFRICA #TPM #STUDENTS #INTERNATIONAL #SGTIM #IEEE
About Afric`Up Congress
afric’Up Conferences
Oya Room
Sept, 24th & 25th 9:00 am to 6:00 pm

Task Force
African Ministers
Smart Africa Steering Committee
Sept, 24th 2:30 pm to 6:00 pm

afric’Up Deal Room
Eljem & Dougga Room
Sept, 24th & 25th

afric’Up MAKEATHON
L’Escale
36 Hours
10:00 am Sept, 21th - Sept, 24th

afric’Up Startup Pitch
Elysee Room
Sept, 24th & 25th 9:30 am to 12:30pm & from 2:30 pm to 6:00 pm

afric’Up Startup stage
Open Air of the Hotel
Sept, 24th & 25th 10:00 am to 6:00 pm

afric’Up Workshops
Cyrene, Leptis & Edhyefa Rooms
Sept, 24th 2:30pm to 6:00pm
Sept, 25th 9:30am - 12:30pm & 2:30pm - 6:00pm

afric’Up Awards
Cocktail Dinner
Oya Room
Sept, 24th 8:00 pm to 10:30 pm

afric’Up Expo
Exhibition int & ext.
Sept, 24th & 25th 9:00 am to 6:00 pm

afric’Up VIP Lounge
High level Networking
Sept, 24th & 25th 2h30 pm to 6H00pm

afric’Up Web TV
Leptis Room
Sept, 24th & 25th 11:00 am to 5:00 pm

afric’Up Beach Party
Coco Beach «Ghar el melh»
Sept, 26th 8:00 am to 5:00 pm
8h 30

REGISTRATION & AFRIC’UP COFFEE BREAK

OFFICIAL INAUGURATION CEREMONY
MODERATOR OF CEREMONIES: MR. WASSIM BELARBI

• Tribute to the creativity and innovation of African youths
• Presentation of African startups in a panel through a video with the presence of their leader on stage with the flag of their respective country.
• A word from the president of the organizing committee of Afric’Up: Tomi Davies – Co-Founder - African Business Angels Network (Nigeria)
• Keynote of the Tunisian Chef of Government
• Keynote of the Tunisian Secretary of ICTS (Information And Communication Technologies) and our invited African Secretaries.
• Keynote representative of Germany
• Keynote CEO Smart Africa
• Keynote CEO UIT

Plenary « Smart City & Open innovation in Africa, what opportunities for startups »

11h 15

P1 WHAT IS THE ROLE OF INTERNATIONAL INSTITUTIONS IN SUPPORTING AFRICAN SMART CITIES?

Define, analyze, showcase the policies of support of investors and international institutions in African Smart City. Identify typical support programs and initiatives for the emergence of Tech Smart Cities for startups.

12h 00

KEYNOTE – SPONSOR

P2 WHY IS THE SMART CITY SO IMPORTANT IN AFRICA? AND WHAT KIND OF SMART CITY IS SUITABLE FOR AFRICA?

To present the first African Smart Cities projects (State of the art, visions, national strategies …) Promote the sharing of information in favor of feedback and good practice.

12h 10

P3 SMART CITY AND THE OPPORTUNITIES FOR AFRICAN STARTUPS

Showcase African startups, their innovation, creativity in the service of agriculture, access to water and waste management. To show that there are solutions for Africa.

13h 00

NETWORKING - LUNCH

14h 00

KEYNOTE – SPONSOR

P4 NEW TECHNOLOGIES AND THE EMERGENCE OF NEW SERVICES IN AFRICA:

To demonstrate that there are many African startups that already use these technologies to develop applications and provide practical solutions adapted to African cities. To highlight the role, actions of African States in cybersecurity and data management.

15h 00

P5 SMART CITY CHALLENGES FOR THE CONTINENT THROUGH AFRICAN STARTUPS

To be one of many African startups that are created in e-health, energy, transport and showcase their simple, original, frugal innovation that transforms the lives of their fellow citizens.

15h 40

P6 SOCIAL INNOVATION AND CITIZEN PARTICIPATION

To highlight the involvement of African citizens and startups who are at the origin of many innovations, creations, and showcase the best digital projects in Civitec, Legaltech in Africa. Encourage democracy, the fight against corruption, administrative efficiency by revealing the best African projects.

16h 00

AFRIC’UP AWARDS

• Hackathons Award Ceremony
• Afric’Up Pitch Award Ceremony

19h 00

GALA DINNER - NETWORKING

• Digital Africa for Women: African women’s Innovation
• Award Ceremony of the Digital African Award for three women-owned startups
**IS THE INDUSTRIALIZATION OF STARTUP INNOVATION FOR SMART CITIES IN AFRICA POSSIBLE?**

To show the creativity of African startups, their pragmatic approach taking into account local specificities to develop solutions for Smart Cities. But also the limits (financing, vision, scalability...) that these startups encounter during their growth.

**SUPPORTING DIGITAL INNOVATION ECOSYSTEMS: WHAT ROLE FOR MAJOR INTERNATIONAL GROUPS**

How to create open innovation programs in partnership between African startups and large groups in order to produce and invent innovative solutions to African Smart Cities' problems? Can we draw inspiration from projects such as the European "Deep Tech 4 Good" Acceleration Programme for Africa?

**WHAT SOLUTIONS TO FINANCE AFRICAN STARTUPS?**

What concrete actions need to be taken to act for the emergence of an environment favorable to more entrepreneurs and private capital in African startups? What tools are currently available on the continent? How can we better finance Africa’s digital ecosystem?

**TOURISM, DIGITAL CULTURE IN AFRICAN SMART CITY**

To give African startups the opportunity to value and showcase cultural heritage? Present the main initiatives, projects related to video games, VR in Africa? Take a look at innovative projects in Smart Tourism? List the African startups around the activities of the digital creative industries and encourage cooperation, exchange of experiences?

**HOW TO CREATE AFRICAN DIGITAL CHAMPIONS FOR SMART CITY?**

How can African startups position themselves in the development of African Smart Cities? What are the solutions? How can we encourage cooperation between African startups? How can African digital leaders emerge for Smart City? Identify the opportunities and needs of African startups to develop partnerships and engage public and private projects.

**AFRICAN CITIES, CITIES OF THE WORLD, PERSPECTIVES FROM AFRICA AND ELSEWHERE**

Dialogue and exchange on good practices, how can international cities support African cities towards a low-carbon economy? What avenues are available to African startups to support the transition? How can we build bridges between African and international start-ups that would benefit everyone?

**COOPERATION, LEARNING TO EXCHANGE AND TRANSFER GOOD PRACTICES BETWEEN AFRICAN CITIES - CASE OF THE ASTON NETWORK (AFRICAN SMART TOWNS NETWORK)**

How can we support public decision-makers and actors on the ground to develop sustainable solutions that integrate the economic, social, environmental and digital dimensions of urban development in Africa? How do cities identify and support innovative actors on their territory? Are there any startup support programs in the ASToN network? How can African and international cities learn from each other?

**THE AFRICAN SMART CITY FACES ITS CHALLENGES - CROSSED VIEWS ON THE SMART CITY**

What are the challenges that this growth entails? What social issues are involved? What is the vision of Africa’s future? Innovation is seen as a lever for economic development, but also for societal development, how to orient it towards the whole territory and meet the needs of all? How can we respond to the digital inequalities that will emerge in Smart City? The key to sustainability in Africa could be the reappropriation of traditional know-how? Shouldn’t we rediscover the richness of cities in Africa and see what we can learn from them?

**AFRICAN SMART CITY, TOWARDS AN ANTICIPATION OF THE TRANSFORMATION OF TRADES AND SKILLS**

Education and training will therefore be key sectors for the development of African Smart Cities, what actions should be implemented? How to prepare young people for the changes brought about by Smart City? How can new sectors be set up to meet the challenges of Smart City? How can digital tools be democratised, particularly in the field of education, so that everyone can take ownership of them?
During the Heads of States Summit which was held in Kigali on 14th May, 2019 at Transform Africa, it was resolved to entrust Tunisia to put together an event, dedicated to innovation, entrepreneurship and the promotion of the talents of African Youths to the eyes of the world, then was created Afric’Up.

This decision placed Afric’Up at the core of the Smart Africa Alliance’s agenda and strategy, aiming to support the emergence of future African champions by promoting ICT skills, creativity and success stories.

Afric’Up – Africa Startup Summit in Tunis, will take place on 24th & 25th September 2019 marks the return of the largest event related to innovation and African Tech, under the auspices of the Tunisian Government, in partnership with Smart Africa Alliance, GIZ & Make IT.

This year, conferences and workshops led by more than 150 speakers and renowned investors under the main theme «Smart Cities & Open Innovation in Africa, what opportunities for startups?».

2 Days of exceptional events dedicated to innovation, African Tech, entrepreneurship, success stories, and African talents
2 Days oriented and focused on financing startups, networking, exchange of experiences, meetups, «deal rooms», coaching and mentoring sessions workshops led by speakers with international experience
+ Indoor/outdoor exhibition + an area for about 100 startups who exhibit
+ High-level conferences
WHY PARTICIPATE IN AFRIC’UP

STARTUPS
Acquiring Knowledge, Skills through conferences with African & Global Experts
Networking opportunities, more than 5000 people expected, + 20 African countries present
Meeting with international investors
Gaining visibility to several African & international media
An international exhibition village

INVESTORS
A cluster of startups from more than 20 African countries
A selection of startups from incubators, accelerators of the continent, but also from the diaspora,
Presentation of startups from different sectors, from early stage to A series
Opportunities & events, a specific area for investors, face-to-face meetings with startups, mentoring, coaching, networking opportunities.
Early investment privilege in the winners of Afric’Up Pitch

PARTNERS / SPONSORS
Be an integral part of the Afric’Up project as well as its content and vision
Give support to African youth
Highlight your brand, Put your name of the Map.
By 2100, the African population will rise from 1.2 billion (17% of the world's population) to 4.4 billion (40% of the world's population), according to the United Nations 2017 report.

A demographic increase followed by a galloping and anarchic urbanization, seriously questioning the space layout.

To support this demographic evolution, the cities existing in the continent are forced to rethink their model so that they offer a more adaptive, stabilized, and eco-friendly infrastructure and public services.

Can the African Smart City provide solutions to facilitate mobility, reduce energy consumption, propose optimal and innovative solutions for waste management and sanitation, but also how to feed this population. How to design and build ecologic buildings, using local materials, while respecting the energy efficiency.

Does the innovative startups capitalize on the possibilities offered by new technologies (NFC, Blockchain, Big DATA, Artificial Intelligence...). Will they be able to develop new services and respond to the sustainable and intelligent African City challenges of tomorrow?

Starting from Afric'Up, we will try to determine if the «Smart City African Model» exists, explore the initiatives already deployed on the continent and identify the Startups that carry this disruption, The African Innovation.

We will highlight Startups, Success stories, Open Innovation, New technologies and the best collaborative African practitioners, mainly in the fields of energy, transportation, environmental, food and health industry.
This year’s Afric’Up conference will focus on “Smart Cities & Open Innovation in Africa, what opportunities for startups?” More than 100 speakers will bring their vision and solutions on African digital with various themes (IA, Big Data, Blockchain, E-health, Fintech, Agritech, cybersecurity, E-gov, Civitec, etc.) around Smart City and Open Innovation.
Afric’Up is the right place of exchange and sharing of experiences. This 2nd edition will have as a theme the African Smart City. It will bring together the leaders in different markets who will propose offers to professional visitors (governments, local and territorial authorities, urban planning, environment, energy, health, information systems, distribution, transport, etc.) in search of solutions to make cities and African territories smart, sustainable and connected.

Two exhibition spaces will be open to our visitors:

1 - An outdoor exhibition tent for 100 African startups in various sectors to showcase their solutions/products.

2 - Exhibition space inside the hotel on the ground floor and mezzanine in front of the plenary room will be set up on site for exhibitors and sponsors.

+150 EXHIBITORS
The purpose of these workshops is to allow the participants to be advised, enlightened by experienced personalities and recognized entrepreneurs who have had success with their companies.

These experts and mentors will guide our young entrepreneurs and startups with the appropriate informations, personal experiences and advices that will be beneficial to the development of their project.

Participants will be able to discuss specific issues, daily challenges, develop strategies and reflections that will address their concerns.

30 EXPERTS
40 THEMES
1500 ATTENDEES
In addition to on-site spontaneous networking during the various activities of the event, we offer Business Speed Meetings with more targeted actions.

Afric’Up provides participants with an online Matchmaking platform that allows them to generate a list of contacts based on their activities and interests. Each participant according to his profile would be able to connect with other participants and meet them in various dedicated B2B spaces.

+300 AFRICAN STARTUPS
+25 AFRICAN COUNTRIES
Are you a startup? We invite you to pitch your idea or project in front of a jury. Selected startups will have the opportunity to meet investors, multinational executives, financial institutions, experts, incubators, government officials, policy-makers from the African and international continent. Meet people from a wide range of sectors and connect with talented startups from Africa and other continents. In particular, several European startups from the African diaspora.

Afric’Up Pitch has as objective to unleash the African entrepreneurial potential. Highlight the best and most innovative entrepreneurs and startups in Africa and create a marketplace for projects in the early stages.

This year’s Afric’Up Pitch will reward the best African startup while celebrating more women-owned startups. Participation is open to all Tunisian, African and International Startups.

JURY:
International investors, media influencers, African business leaders, experts & consultants.

CALENDAR:
Opening of the call of applications.
Closure of the call for applicants
Pre-selection phase by our partner Mix Learning (Coaches and Mentors)
Announcement of the pre-selected participants
Preparation of the pitching with the help of Mix Learning coaches and mentors
Pitching before a Jury and the announcement of the winners at the Gala Dinner on September 24th.
Startup stage is a space of exchange and entertainment in order to allow chosen young African entrepreneurs to present their projects to our investors, incubators, and accelerators. An opportunity for face-to-face meetings in order to build deeper ties and speak about their funding needs.

A place of relaxation organized around the hotel pool with a purpose to motivate young people in a fun, relaxed environment away from stress to seek help for their project.
A highlight during this two days event, the Afric’Up awards to celebrate digital Africa through an exceptional gala evening.

Afric’Up awards will be a great opportunity to discover the culture and traditions of Tunisia, but also our African guests around musical animation and spontaneous networking.

In a cozy, warm and festive atmosphere, the Afric’Up awards will allow the main actors of the African digital scene to meet and exchange with our participants and guests. A perfect recipe for a networking evening to make your business and digital network grow.

During this ceremony, several prizes will be awarded.
SMART GREEN ISLAND MAKEATHON 2020 – See you next year...
SMART GREEN ISLAND MAKEATHON 2020 in Gran Canaria

04.-07.03.2020