

Press release
Smart Green Island Makeathon 2019, 20.-23.02.2019

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Recruiting – Under the sun of Gran Canaria

In total, we expect almost 400 participants/guests, of whom more than 260 are Young Talents from 21 countries and from 70 universities, for this year’s Smart Green Island Makeathon (20.02- 23.02.2019) in Las Palmas in Gran Canaria. The event, which takes place for the fourth time, is organized by ITQ GmbH and exceeds expectations again, with an increase rate of more than 35%.

Munich, February 2019

In addition to the more than 260 Young Talents, many sponsors will also be present at the kick off on Wednesday in Gran Canaria. It is particularly gratifying that this year, the platinum and gold sponsor labels were in great demand and sold out after only a short time. Representatives of more than 40 companies will come to the island to support and accompany the event and to get an image of the Makeathon event format live on site.

The local politics of the Canary Islands is very pleased that ITQ GmbH gives the island a complete new image with such a large number of interesting companies and large numbers of Young Talents. That is why, just as last year, the President of Gran Canaria, Antonio Morales Méndez, will open the Makeathon with a speech.



Picture 1: Overview: Sponsors of 2019

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The vision of the Smart Green Island project is to give the complex topics digitalization and climate change the framework and space they need in order to achieve concrete ideas and solutions during the Makeathons, on topics such as smart home, smart production, smart mobility, smart farming or green energy. For this purpose, the student teams “make” and present their very first own prototype that are either inspired by the "industry challenges" that are set up by the sponsors or based on their own ideas.

As a special highlight of the event, two innovative vehicle concepts will be presented. Team representatives of the Fuel Cells powered [Hydro2Motion](#) vehicle from Munich and the two solar cars will come to Gran Canaria. The solar vehicles are [SolarCar GT](#) from Bochum, which already drove around the earth, as well as the [Stella Vie Car](#) from Eindhoven (NL), which provides space for four persons.

The journey begins on February 12 in Aachen when the vehicles get loaded on a transporter, which the students drive themselves. From then on it goes over 2,500 kilometers across France and Spain before the ferry from Huelva (Spain) to Las Palmas (Gran Canaria) departs at 8pm on February 15. Onsite, the vehicles will drive around the island with a special permit and participate in the Smart Green Island Makeathon as well as in the VIP event. A special advertising for alternative driving concepts and innovative vocational training.



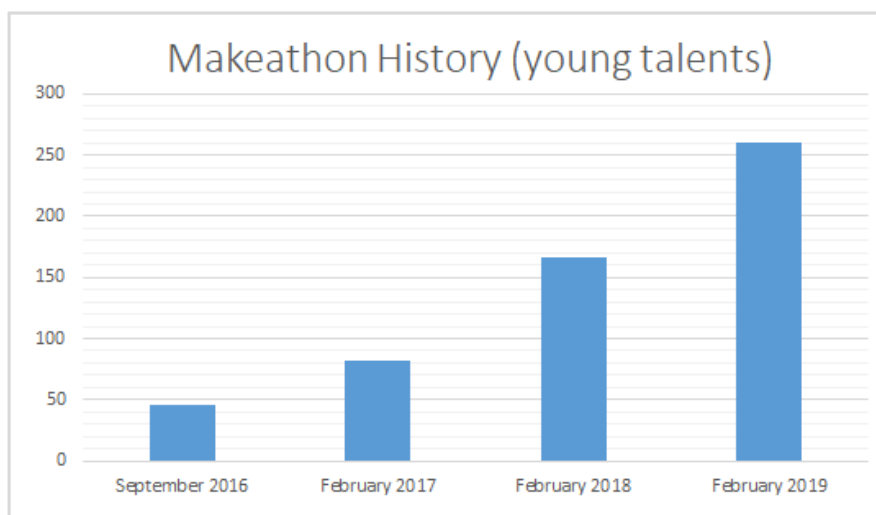
Picture 2: Hydro2Motion vehicle with Smart Green Island Design

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About the Smart Green Island Makeathon

ITQ GmbH organizes Makeathons in various facets and different extend in order to enhance Young Talents and build bridges between companies and their future off springs. The event should also highlight the attractiveness and importance of technical training for the future.

The Smart Green Island Makeathon – initial started in Gran Canaria in September 2016 – offers an ideal platform to recruit fresh talents, as participants and companies can get to know each other in a relaxed atmosphere. A total of 40 participants took part in the very first Smart Green Island Makeathon 2016. Since then, the Makeathon, which has been held annually, recorded a high increase of participants, as the following graphic illustrates:

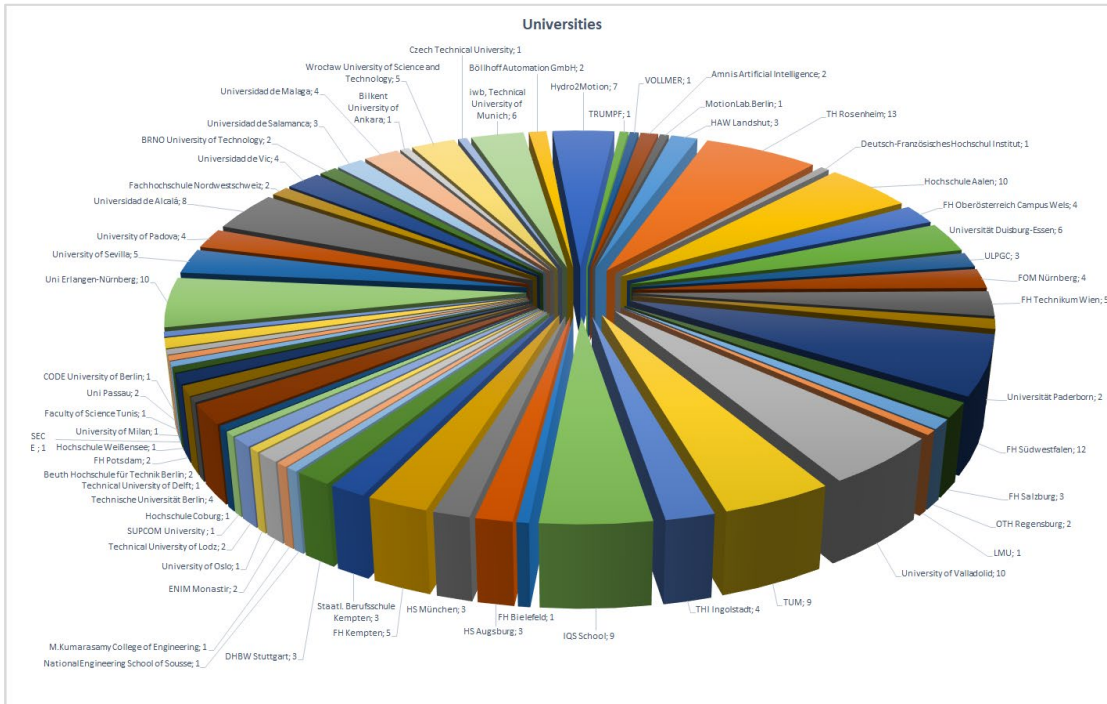


Picture 3: Increase in participants Smart Green Island Makeathon

Within the following 30 months, the number of participants of the Makeathon has **quintupled**. This year's Smart Green Island Makeathon, where more than 400 guests and participants are expected to attend, sets a new highlight to these activities. This once again heavy interest in the event forced ITQ GmbH to close the registration link two weeks before the event, due to capacity reasons.

In cooperation with its sister company, Dr. Stetter ITQ S.L.U., which is based directly in Las Palmas, and the support of the sponsors, ITQ GmbH was once again able to outrange the set target for this year.

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Picture 4: Participating universities and institutions 2019

Overall, the Makeathon makes a valuable contribution to promoting sustainable, innovative projects, making Gran Canaria, with its proximity to Europe, excellent infrastructure and good political status a perfect place to promote innovations and create a "Smart Green Island."



Picture 5: Participants of the Smart Green Island Makeathon 2018

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About ITQ GmbH

ITQ GmbH is an independent engineering and consulting company focusing on automation and mechanical and plant engineering. It specializes in interdisciplinary problem solutions around the topics of software and systems engineering. Its core competencies include software engineering (analysis, design, implementation, testing) and process improvement as well as project and crisis management and finally consulting and coaching. A special concern of the ITQ GmbH is the promotion of young academics in practice-oriented study projects as well as technical workshops for children, pupils and refugees through its own Gerda Stetter Foundation "Technology is fun".

Signs (with blank space): 5.903

Sign (without blank space): 4.993

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More information:

www.itq.de

www.stetter-itq.com

www.hydro2motion.com/road-to-gran-canaria/

<https://www.itq.de/aktuelles/smart-green-island-makeathon/>

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