

Press release

ITQ at the electronica fair, 13.-16.11.2018 / Hall C6, booth 210 & 214

## Press release electronica 2018

### Young talents for the future

**Together with Messe München, ITQ GmbH is once again organising the "Integrations Islands" at this year's electronica (13-16.11.2018) for the promotion of young people in the field of technology. At various stations, students from the Munich area, who have already registered with their school in advance via a program of the BMBF, can learn how to program and gain insights about various Industry 4.0 exhibits.**

*Munich, November 2018*

Here we go again. **Electronica fair**, the world's leading trade fair and conference of electronics, opens its doors from **13.-16. 11.2018**. For the first time, this year there will be a special area called "**electronica experience**" on which ITQ GmbH will also be present with two areas (Hall C6, booth 210 & 214), in order to contribute both to the promotion of young technical talent and to the latest innovations in the field of industry 4.0.

The aim of the new special area **electronica experience** is to get visitors in live touch with the latest developments from the electronics sector. ITQ GmbH will be present with its new **Smart Airhockey Demonstrator**, a cooperation project with the **AMK Group** and the **Aalen University of Applied Sciences** and with its well-known **Showcase Mi5**, a **cocktail machine**.

The cocktail machine offers visitors the opportunity to mix a drink according to their own personal preferences. The Smart Airhockey Demonstrator combines "machine learning" with fun-factor and was developed within **six months** only. Both exhibits prove that innovations can be realized in a very short time using an agile engineering approach.

GmbH dedicates another special area to its foundation "Technik macht Spaß!" and its integration project "Hussein & Friends" both contributing to the training and integration of refugees. At the "**Integration Islands**" in **hall C6, booth 210** students as well as young refugees and interested visitors of the fair can playfully discover technology at supervised learning stations. The aim of the "**Integration Islands**" is to inspire young people to enjoy technology and also to bring them closer to training opportunities in technical professions.

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### About ITQ GmbH

Founded in 1998, ITQ GmbH is an independent engineering and consulting company with a focus on automation, mechanical and plant engineering. The experienced team of experts specializes in interdisciplinary problem solving related to software and systems engineering. Its core competencies include software engineering (analysis, design, implementation, testing) and process improvement as well as project and crisis management as well as consulting and coaching.

A special concern of ITQ is both requirements-oriented and forward-looking training as well as continuing education concepts, which already start with the younger generations. Therefore, the company promotes young academics in practical study projects as well as technical workshops for children, pupils and refugees through their Gerda Stetter Foundation - Technology is fun!

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Picture 1: Integration Islands – Lego Mindstorms Workshop

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**Picture 2: Smart Airhockey Demonstrator**



**Picture 2: Showcase Mi5 - Cocktailmodul**

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**More Information:**

[Showcase Mi5 – ITQ Homepage](#)

[Smart Airhockey – ITQ Homepage](#)

[electronica – Messe München](#)

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